CHINUCH YEHUDI

We are here to empower the children of Israeli families in the USA with a Jewish day school education.
NEED

There is an estimated 850,000 Israelis currently living in the USA.

- The vast majority do not want their children to intermarry.

- There is a 65% intermarriage rate among 2nd generation Israeli's living in the USA today.
SOLUTION
Enter Chinuch Yehudi

ADVISE
Hire Directors who are Israeli-born and understand the culture, upbringing, and challenges of our target pop.

SUPPORT
Streamline switching to Jewish day schools with financial, logistical, and community support.

TEACH
Provide these children a solid foundation in Judaism by sending them to Orthodox day schools.
"I have great friends here and I love the rabbis and the teachers are amazing too."

- Moshe Goren

"As soon as they moved to the Jewish school, I could see the spark in their eyes, the neshama, just coming alive."

- Mrs. Rivka Goren (Moshe's mom)
DIRECTORS

Educate Israeli families of the critical importance of providing their children with a proper Jewish education.

Arrange informal meetings in private homes to promote Jewish education.

Learn with parents to advance their appreciation of Judaism and partners in their child's Torah education.

Build relationships with the schools in their local demographic to find the best match financially and scholastically.
TRANSFER STRATEGY

- State government scholarship programs
- Education grants from Jewish organizations
- Scholarships from local day schools
- Chinuch Yehudi’s tuition assistance program
THE TEAM

Rabbi Yehuda Kornfeld
Florida

Rabbi Moshe Orlowek
Las Vegas

Rabbi Yosef Vakrat
Atlanta

Mrs. Miriam Laniado
Los Angeles
ACCELERATOR

Being chosen by the OU gave Chinuch Yehudi

Prominence as an organization that is fulfilling a vital need in American Jewish life

Clarity about the importance of staying true to our mission

Increased fundraising capacity by learning new strategies and the psychology behind fundraising

The inspiration to help CY expand to new geographic areas and use social media effectively.
TRACTION

Total number of children Chinuch Yehudi transferred to Jewish day schools.


Cities with Chinuch Yehudi Directors
- 2017: Miami
- 2018: Miami, Las Vegas, Los Angeles
- 2019: Miami, Las Vegas, Los Angeles, Atlanta
- 2020: Miami, Las Vegas, Los Angeles, Atlanta, New York
HUGE thank you!! Even in my dreams, I didn't think that a private school, a Jewish school would make my kids so happy!! They love the teachers, they love the school! They talk in Hebrew, they read and write in Hebrew, they pray every day (they are even teaching me so many things). For all that and so much more I want to say thank you.

- Mrs. L
GOALS

- Transfer an additional 100 children each year with an increase of 20% each year. For example:
  - 2021 - 22: 120 new students
  - 2022 - 23: 144 new students

- Budget for 300 Chinuch Yehudi tuition grants.

- Salary for 3 new directors.
COMMUNITY INVOLVEMENT

Reach out to Israelis in your area and discuss their vision of the Jewish future of their children.

Invite donors to Chinuch Yehudi areas to witness the impact on Israeli families.

Sponsor a child program for a year (150/month for 12 months).

Local Chinuch Yehudi scholarship funds: Find donors who want to sponsor local students.