WORKING ON OUR BUSINESS:

5 Ventures. 3 Seminars. 9 Days. 50+ Mentors. 70+ Hours of training. We've been busy at the OU Impact Accelerator. Our entrepreneurs have noted the Accelerator is time to work "on their businesses, rather than in them". Here's some of what we've been learning about.

Seminar 1: Fundamentals

- **Personal growth and leadership** with Charlie Harary and **teamwork** dynamics with Rabbi Ari Rockoff
- **Fundamentals** about **mission and vision** with Upstart’s Emily Winograd and Alli Lesovoy
- Rabbi Eli Eleff taught about our service as a "product" and the **Jewish communal landscape**
- **Professional communication** and **email etiquette** with Josh Gottesman and Elliot Tanzman

Seminar 2: Strategy and Operations

- **Strategy** including a **theory of change** with Becca Zebovitz and developing a **business plan** with Rabbi David Pardo
- **Governance** and board-building with Lisa Capelouto. **Financials and budgeting** with Shlomo Schwartz and Sara Geller
- Lisa Schneider challenged us to think about our **social media strategy** and the persona of each organization
- Networking and **mentor sessions** with experienced entrepreneurs. Thank you, Ed Stelzer, Joe Teplow, Joel Strauss, Natasha Srulowitz, Ronen Lazar, Sandra Kahn, and Azriel Chelst for lending your expertise

Seminar 3: Fundraising

- **ABC’s of fundraising** with Jeff Korbman and **events** with Chani Herrmann
- Arnold Gerson led a workshop for each of us to **face our fears** and practice solicitation, and Maury Litwack trained us on how to ask for **major gifts**
- Adina Poupko shared about **foundations and grants** and demystifying the grant-making process

Yes, we’ve been busy and it is many thanks to our Accelerator Family, including many OU colleagues and lay leaders that have allowed this program to grow. Special thanks to our mentors who have provided valuable advice and continued support for our communal changemakers.

OUR COMMUNITY

VENTURE #WINS:
While we're training, we're making strides forward. The Accelerator ventures have been growing their efforts and expanding their impact:

- **NechamaComfort** hosted an incredible awareness event on Sunday, February 24th in the Five Towns and on the 5th in West Hempstead, educating our community about how to help others through crisis.
- **Imadi** has hosted their second family advocate training day in Lakewood. They even received new donors and lay leaders from our recent publicity.
- **GrowTorah** has grown its staff, and welcomes Sara Just-Michael to their team to build their school gardening programs, which are now at 13 schools!
- **Yedei Moshe** has placed 6 individuals in meaningful job placements and is working to build out their board. They just launched in May 2018!
- **TorahAnytime** has been working with our Accelerator Board to improve their data analytics and fundraising as they expand their offering and teach more Torah. Checkout their recent WhatsApp broadcast.

As we've grown, so has our coverage. **Mishpacha 2.0**, a quarterly magazine focused on innovation, has featured two stories about the first-ever OU Impact Accelerator.

**READ ALL ABOUT IT!**

**IN THEIR VIEW:**

“The most valuable part is the people we get to meet. And, all of the organizations are so helpful. We’re all helping each other, all because we sit next to each other and we’re in this together. The community is so important” – Zeldy Oppen, **imadi**

“I was very skeptical about the program. This meeting was a game-changer for me. I have no words to express my hakarat hatov. You don’t understand the impact this will have.” – Moshe Soffer, **TorahAnytime**

“Please know that many families will benefit from all of your hard work. Thank you for all of your continued support and guidance” – Reva Judas, **NechamaComfort**

“This has been a whirlwind of fantastic topics by speakers that work in these areas. As we moved along in the process, the sessions became more and more hands-on to give us the practical skills we need. Having Jenna continue to champion our cause and successes even though at times it feels like baby steps, keeps us motivated and focused.” – Rivka Ariel, **Yedei Moshe**

"It's amazing!!!!!! Already, the program has exceeded my expectations by a long shot! Kol hakavod! Keep pushing us!" - Yosef Gillas, **GrowTorah**
The OU Impact Accelerator relies on the donations of its partners and supporters to transform the landscape of the Jewish community and address our most pressing needs. Please consider making a donation to the OU Impact Accelerator to advance our work.

INVEST WITH US!

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