

Readers of this magazine are well aware of the extraordinary role that Joel M. Schreiber, the former chairman of the Orthodox Union Publications Commission, recently renamed the Orthodox Union Jewish Action Commission, played in making *Jewish Action* a first-rate publication. For some twenty years, Joel's tireless efforts, impatience with mediocrity and commitment to producing quality Jewish writing have helped shape this widely respected magazine. I am proud to announce that Joel will continue to serve the OU in his role as chairman emeritus of the Orthodox Union Jewish Action Commission.

This issue of *Jewish Action* is the first to be published under the direction of Gerald M. Schreck, our new chairman. Firmly rooted in both the business and literary worlds, Jerry brings unique strengths to the magazine. A gifted and multi-faceted individual, Jerry has experience in journalism, publishing and marketing, among other fields. The current director of Home/Life Services, an agency that services vulnerable populations, Jerry also founded and directed Response Dynamics Inc., a marketing consulting firm. Jerry has held senior marketing positions at Citicorp and various positions in advertising

and promotions at both Macmillan and Doubleday publishing groups. Additionally, he worked as a writer and broadcast reporter for WNEW Radio, Radio News International and ABC Radio Network. Jerry earned a bachelor's degree from Yeshiva University and a master's degree from New York University in English language and literature.

Highly regarded in the Flatbush community of Brooklyn where he both lives and works, Jerry is a member of the OU Board of Directors and the OU Kashrut Commission. He is also a member of the board of the Young Israel of Avenue J and is the co-founder and commissioner of the Orthodox Bungalow Baseball League, the largest Orthodox Jewish sports league in the world. With his keen interest in Jewish issues, strong literary background and exceptional creativity, I have no doubt that Jerry will infuse the magazine with fresh ideas, energy and talent.



*Joel M. Schreiber, chairman emeritus of the Jewish Action Commission*



*Gerald M. Schreck, chairman of the Jewish Action Commission*

*Stephen J. Savitsky*